

CRACK THE LUXURY TOURISM CODE UNLOCK GROWTH & MAXIMISE SUCCESS 2025



Why are Chinese tourists the #1 priority for your business in Europe **right now** in 2025?

- ✓ The Highest-Spending Luxury Travelers - Chinese travelers spend 27% more per tax-free purchase than in 2019, with the highest per-trip expenditure in Europe in 2025.
- ✓ High-End Accommodation & Services - Spending €620 per night on luxury hotels, 28% more than other high-end travelers, with strong demand for VIP experiences.
- ✓ A Growth Market You Can't Ignore - Chinese outbound trips are projected to reach 228 million per year by 2030, with an estimated 17-20 million expected to visit Europe annually, making them the future of luxury travel in Europe.

Recent insights Chinese vs. Other Luxury Travelers: A Spending Comparison in Europe (2024 Data)

- ✓ Chinese travelers: €1,576 per tax-free purchase vs. Other luxury travelers: €1,320
- ✓ Chinese travelers: €620 per night on hotels vs. Other luxury travelers: €485 per night
- ✓ More investment in ultra-luxury experiences - Private art auctions, bespoke fashion, and exclusive access events.

The 3 Main Takeaways for Your Business

1. This is the number one luxury travel segment - Chinese high-net-worth travelers are the biggest spenders in Europe in 2025 and will continue dominating the market for years to come
2. Positioning for this key segment is a must - If you want to boost your revenues in the upcoming years and set your business up for success
3. Success depends on adaptation - European businesses that tailor their offerings to Chinese luxury travelers will be the ones to dominate this booming market.
The best moment to start is now!

🎯 READY TO CAPTURE THIS MARKET?

Quickly position your European business to tap into the world's most profitable luxury traveler segments.



🚀 EXCLUSIVE OFFER:

BOOK YOUR FREE 15 -MINUTES ONLINE DISCOVERY SESSION TO EXPLORE HOW TO POSITION YOUR BUSINESS FOR SUCCESS WITH CHINESE LUXURY TRAVELERS

Only 36 exclusive spots available for serious businesses - Booking closes April 4th or when fully booked! Reserve your spot now!

[Click here](#)

The luxury travel market is evolving—let's make your business the top choice for high-spending travelers in 2025!

Do you have any questions please contact me by email:

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Me and my team are happy to support you!