

Wednesday 17 September						
09.00	Registration opens The registration table is found in the aula at GSH					
11.00	Light lunch Room: Restaurant					
12.30	Welcome to the to the 33rd Nordic Symposium on Tourism and Hospitality Research! Room: Main hall					
13.30	Keynote: Greg Richards, Honorary Professor at Tilburg University, Netherlands Room: Main hall					
14.30	Break and mingling					
14.50	Parallel sessions 1					
	<b>Session 1A</b> <b>Tourism mobilities</b>  Jenny Milne, University of Aberdeen  <b>Room: 3</b>	<b>Session 1B</b> <b>Tourism workforce and employment</b>  Chair: Dimitri Ioannides, Mid Sweden University  <b>Room: 6</b>	<b>Session 1C</b> <b>The transformative power and potential of tourism</b>  Chair: Jørgen Ole Bærenholdt, Roskilde University  <b>Room: 8</b>	<b>Session 1D</b> <b>Risk, recovery and resilience</b>  Chair: Ditte Brøgger, CRT  <b>Room: 4</b>	<b>Session 1E</b> <b>Nature positive tourism</b>  Chair: Esko Sorakunnas, University of Turku  <b>Room: 10</b>	
	<b>Hosting Friends and Relatives local tourism mobilities as socio-spatial de-segregation opportunity</b>  Sara Licata, Lund University	<b>The Situated Performance of Emotional Labour: Insights from Swedish Food and Drink Service</b>  Eleonora Rossi, Dalarna/Örebro University & Tara Duncan, Thompson Rivers University	<b>Living Labs in Tourism Research: Pathways to Sustainable Transformation through Innovation and Community Engagement</b>  Markus Pillmayer, Hochschule München University of Applied Sciences & Elisabeth Bartl, Hochschule München University of Applied Sciences	<b>Remote effects of terrorism on tourists' notions of risk and safety</b>  Christer Eldh, Lund University & Maling Zillinger, Lund University	<b>Ecological Pilgrimage: Engaging with biodiversity through walking interventions</b>  Emily Höckert, University of Lapland et al.	
	<b>Mobility as a Service in rural areas for Visitors (VRMaas). Evidence from a rural visitor perspective</b>  Jenny Milne, University of Aberdeen	<b>Sustainable Tourism Destination Management Training Needs Analysis</b>  Catriona Murphy, SDRI, Technological University of the Shannon & Shane O'Sullivan, SDRI, Technological University of Shannon	<b>Birds of a feather flock together? Occupational clustering and the role of second homes in destination dynamics</b>  Andreas Back, Umeå University, Dominic Power, Stockholm University & Johan Jansson, Uppsala University	<b>A warmer climate, loss of permafrost, glaciers and snow fields: The adaptive capacity of Norwegian mountain tourism</b>  Kristin Løseth, Western Norway Research Institute & Halvor Dannevig, Western Norway Research	<b>First positive steps: Emerging biodiversity handprints in the Finnish tourism sector</b>  Esko Sorakunnas, University of Turku & Juulia Raikonen, University of Turku	
	<b>Mobility Innovations for Transport-Efficient Tourism: Insights from Insular, Peripheral, and Urban Destinations</b>  Solmaz Filiz Karabag, Linköping University	<b>Retention and Career Continuation of Skilled Seasonal Workers: A Qualitative Study on Ski Instructors</b>  Nelli Heiskanen, University of Eastern Finland	<b>Building Social Capital? The role of Civil Society Organizations in Connecting Residents and Tourists - A Case Study in Rural Sweden</b>  Marcus Due, Dalarna University and Marie Cedershiöld University, Tobis Heldt, Dalarna University & Erik Lundberg, Dalarna University and Marie Cedershiöld University	<b>Extreme Weather and Tourism: Developing Indicators to Evaluate Economic Impacts and Vulnerabilities in Denmark</b>  Matias Thuen Jørgensen, Roskilde University, Camilla Jensen, Roskilde University, Andreas Skriver Hansen & Jonathan Hussein Lindahl, Centre for Regional and Tourism Research	<b>Unlocking Ecosystem Services for Sustainable Tourism un Salien Enviroments: Insights from the Netherlands' Wadden Sea Region</b>  Katarzyna Negacz, Vrije Universiteit Amsterdam	
		<b>Putting local food on the menu - A chef perspective</b>  Shane Redfern, Technological University of the Shannon, Catriona Murphy, Technological University of the Shannon & Nuno Miguel Castanheira Almeida, Instituto Politécnico de Leiria	<b>Exploring the dynamic relationship between destination branding and social sustainability: Case Salla - in the middle of nowhere</b>  Satu Laiho, University of Oulu, Salla Saraniemi, University of Oulu & José-Carlos García-Rosell, University of Oulu	<b>Food, nature-based tourism and resilience in rural Sweden: Regenerating after a global crisis with a ressource-based view</b>  Thomas Beery, Kristianstad University, Mats Carlbäck, Örebro University & Hannah Kristofers, Kristianstad University	<b>Nature Positive Universities - The Challenge of Academic Flying</b>  Miia Grénman, JSBE, University of Jyväskylä, Juulia Raikonen, University of Turku, Esko Sorakunnas, University of Turku & Antti Honkanen, University of Turku	
16.10	Break and mingling					
16.45	Evening instructions Room: Main hall					
17.20	Departure on Island Tours (return to Rønne will be around 20.30-ish)					

Thursday 18 September						
07.30	<p align="center"><b>Registration opens</b> The registration table is found in the aula at GSH</p>					
08.40	<p align="center"><b>Parallel sessions 2</b></p>					
	<p align="center"><b>Session 2A</b> <b>Multispecies communities in tourism 1</b> Chair: Emily Höckert, University of Lapland &amp; Jasmine Zhang, SLU <b>Room: 3</b></p>	<p align="center"><b>Session 2B</b> <b>Governance and policy 1</b> Chair: Henrik Halkier, Aalborg University <b>Room: 6</b></p>	<p align="center"><b>Session 2C</b> <b>Destination Management 1</b> Chair: Kristina Nilsson Lindström, University of Stavanger <b>Room: 8</b></p>	<p align="center"><b>Session 2D</b> <b>Theory and critical approaches 1</b> Chair: Matias Jørgensen, Roskilde University <b>Room: 10</b></p>	<p align="center"><b>Session 2E</b> <b>Sustainable, responsible, regenerative tourism 1</b> Chair: Berit Charlotte Kaac, University of Copenhagen <b>Room: 4</b></p>	<p align="center"><b>Session 2F</b> <b>Tourism and rurality in green transitions</b> Chair: Solène Prince, Linnaeus University <b>Room: 9</b></p>
	<p><b>Multispecies Entanglements on the Soroya trail</b>  Bjørn A. Berg, UiT, Arctic University of Norway</p>	<p><b>Tourism Innovation in Rural Areas</b>  Anna Luna Lind, Aalborg University</p>	<p><b>Inter-Destination Coopetition: The Impact of Tourism Destination Status on Coopetition Propensity</b>  Håvard Ness, University of South-Eastern Norway, Anne Norheim Hansen, Kedge Business School, Jarle Aarstad, Western Norway University of Applied Sciences &amp; Sveen Haugland, Norwegian School of Economics</p>	<p><b>Impact of tourism research upon the discipline of anthropology</b>  Anders Sorensen, independent tourism scholar</p>	<p><b>Towards regenerative tourism? Insights and experiences from Danish Destination Management Organizations</b>  Karla Lofquist, Dania Academy, Christian Dragin-Jensen, Business Academy South-West &amp; Andreas Skriver Hansen, Centre for Regional and Tourism Research</p>	<p><b>Tourist experiences and consumption in landscapes of renewable energy</b>  Guðrún Þóra Gunnarsdóttir, Icelandic Tourism Research Centre, Eyrún Jenný Bjarnadóttir, Icelandic Tourism Research Centre &amp; Íris H. Halldórsdóttir, University of Iceland</p>
	<p><b>Gossiping with Multispecies Communities</b>  Jasmine Zhang, Swedish University of Agricultural Sciences &amp; Emily Höckert, University of Lapland</p>	<p><b>Neoliberal environmentalism and climate crisis scepticism? The conduct of conduct through tourism politics</b>  Bente Heimtun, The Arctic University of Norway UiT &amp; Arvid Viken, The Arctic University of Norway, UiT</p>	<p><b>Communicating a 'Sustainable Destination' in the Arctic</b>  Johanna Fernholm, Stockholm University &amp; Christian Persson, Stockholm University</p>	<p><b>Cross-cultural food experiences in tourism: Towards a comprehensive approach</b>  Donna Sundbo, Zealand Academy of Business &amp; Anders Sorensen, independent tourism scholar</p>	<p><b>Coping with sustainable travel: Young adults and the role of parents, peers and partners</b>  Anette Therkelsen, Aalborg University, Martin Tranberg Jensen, Aalborg University &amp; Nanna Brunnstrom Jensen, Aalborg University</p>	<p><b>Tourism Placemaking in Rural Sweden: Insights from Residents of the Åsnen Area</b>  Marianna Strzelecka, Léna Turner, Carolin Bode &amp; Solène Prince, Linnaeus University &amp; Karin Nilsson, Destination Småland</p>
	<p><b>Seasonal atmospheres: Encountering tussocks, aluminium and extinct species</b>  Katrín Anna Lund, University of Iceland</p>	<p><b>Seeking public value in the licensing of Edinburgh's short-term lets</b>  Constantia Anastasiadou, Edinburgh Napier University &amp; Janice McMillan, Edinburgh Napier University</p>	<p><b>Destination Brand Loving</b>  Kaisa Aro, University of Turku</p>	<p><b>Circular Economy Innovation in Tourism</b>  Flemming Sorensen, Roskilde University</p>	<p><b>Navigating Self-Identity in Sustainable Tourism: A Typology of Core, Expanded, Inflated, and Community Selves</b>  Jean-Paul De Cros Peronard, Aarhus University &amp; Inci Toral, University of Birmingham</p>	<p><b>Offshore wind power in coexistence with rural coastal tourism in Sweden</b>  Solene Prince, Linnaeus University, Tatiana Chekalina, Mid Sweden University &amp; Marianna Strzelecka, Linnaeus University</p>
		<p><b>Tourism growth in Northern Finland's national parks; Implications in overtourism from the perspective of governance</b>  Elias Rossinen, University of Oulu</p>	<p><b>Panel discussion: Pilgrimage Tourism in the Nordics - characteristics and trends</b>  Eva Maria Jernsand et al., University of Gothenburg</p>	<p><b>Pilgrimage as self-transformation</b>  Mats Nilsson, Karlstad University</p>	<p><b>Social sustainability as a tourism destination brand. The case of Copenhagen</b>  Jordi Vegas-Macias, Roskilde University</p>	
10.00	<p align="center"><b>Break and mingling</b></p>					
10.40	<p align="center"><b>Parallel sessions 3</b></p>					
	<p align="center"><b>Session 3A</b> <b>Multispecies communities in tourism 2</b> Chair: Emily Höckert, University of Lapland &amp; Jasmine Zhang, SLU <b>Room: 3</b></p>	<p align="center"><b>Session 3B</b> <b>Governance and policy 2</b> Chair: Laura James, Aalborg University <b>Room: 6</b></p>	<p align="center"><b>Session 3C</b> <b>Destination management 2</b> Chair: Donna Sundbo, University College Zealand <b>Room: 8</b></p>	<p align="center"><b>Session 3D</b> <b>Theory and critical approaches 2</b> Chair: Matias Jørgensen, Roskilde University <b>Room: 10</b></p>	<p align="center"><b>Session 3E</b> <b>Sustainable, responsible, regenerative tourism 2</b> Chair: Emma Björner, University of Gothenburg <b>Room: 4</b></p>	<p align="center"><b>Session 3F</b> <b>Taxation and regulation in tourism</b> Chair: Dieter Müller, Umeå University <b>Room: 9</b></p>
	<p><b>Multispecies communication – conceptualising dog-friendly tourism entanglements</b>  Maria Månsson, Lund University, Jörgen Eskell, Lund University &amp; Marlene Wiggill, Lund University</p>	<p><b>Cross-border tourism development in Europe: the role of the EU macro-regional strategies</b>  Henrik Halkier, Aalborg University &amp; Laura James, Aalborg University</p>	<p><b>Post-COVID and the visiting sector at the border</b>  Dennis Zalamins, Södertörn University</p>	<p><b>Conceptualising destination degrowth for sustainable tourism development in three German biosphere reserves</b></p>	<p><b>Resilience and Tourism: Challenges in Developing Tourism in Rural Areas</b>  Gunnar Thor Johannesson, University of Iceland &amp; Þórný Barðadóttir, Icelandic Tourism Research Centre</p>	<p><b>Tourism Revenue Transfer Models in the NPA: Mapping Fiscal and Alternative Approaches for Sustainable Community and Environmental Benefit</b>  Ari Martin Laakso, University of Lapland &amp; Guðrún Þóra Gunnarsdóttir, Icelandic Tourism Research Centre</p>

	<b>More-than-human commoning in tourism</b>  Outi Rantala, University of Lapland, Emily Höckert, University of Lapland & Minna Nousiainen, University of Lapland	<b>'The vision: Passenger railway to Sälen' – the governance of a new railway project in north Dalarna, Sweden</b>  Ioanna Farsari, Dalarna University & Carlo Giunchi, Università degli Studi di Genova	<b>Carbon Footprint of Tourism in the Nordics</b>  Kathrine L. Johansen, Centre for Regional and Tourism Research & Rasmus Vendelboe, Centre for Regional and Tourism Research	<b>Sharing, shared places</b>  Jørgen Ole Børenholdt, Roskilde University & Jonas Larsen, Roskilde University	<b>Rethinking about plastics in co-creative souvenir making experiences</b>  Constantia Anastasiadou, Edinburgh Napier University, Samantha Vettese, Edinburgh Napier University & Xingyu Tao, Edinburgh Napier University	<b>Second home mobility, multilocality and taxation</b>  Dieter Müller, Umeå University
	<b>In situ travelling with the seasons: Attuning and transformation</b>  Zoë Koivu, University of Lapland	<b>Community-Led Adaptive Co-Management for Sustainable Tourism Governance in Post-Communist Protected Areas</b>  Kaisa Linno, Estonian University of Life Sciences, Tarmo Püving & Monika Suškevičs	<b>How can customer-based destination branding work in favour of green transition?</b>  Maria Lexhagen, ETOUR/Mid Sweden University & Tatiana Chekalina, ETOUR/Mid Sweden University	<b>Sustainability on the Move: Mobility Transitions and Institutional Change in the Eurovision Song Contest</b>  Solmaz Filiz Karabag, Linköping University, Karin Wigger, Linköping University, Thomas Magnussen, Linköping University & Viktor Werner, Linköping University	<b>The greener the better? Tourists' willingness to accept sacrifices for reduced emissions from transportation</b>  Marit Gundersen Engeset, University of South-Eastern Norway, Kåre Sandvik, University of South-Eastern Norway & Anne Köchling, FH Westkueste University of Applied Sciences	<b>Selling Sustainability: How Tourism Businesses Must Adapt to Stricter Green Marketing Regulations</b>  Marianne Hundahl, Aalborg University
	<b>Citizen Science as tourism product - An Arctic Microbiome science project turned nature-based tourism experience</b>  Tanya Uhnger Wünsche, Kristianstad University	<b>Access under pressure: Public rights, private interests, and the future of outdoor recreation on the U.S. and Sweden</b>  Abigail Johnson, Mid Sweden University & Rosemarie Ankre, Mid Sweden University	<b>Locals as part-time marketers. Engaging local residents in service innovations and sustainable destination development in peripheral areas</b>  Peter Björk, HANKEN School of Economics	<b>Enhancing Special Interest Tourism Experiences &amp; Storytelling through Artificial Intelligence: Opportunities and Implications</b>  Helene Maristuen, Western Norway University of Applied Sciences	<b>White Trash: Tourist Voices on Waste in Coastal Destinations</b>  Szilvia Gyimóthy, Copenhagen Business School, Adriana Budeanu, Copenhagen Business School & Ana Balaguer Sanchez, TUI	<b>"Cheaper alternative to traditional summerhouses" – and almost unregulated!</b>  Rikke Brandt Broegaard, Centre for Regional and Tourism Research & Ditte Brøgger, Centre for Regional and Tourism Research
12.00	<b>Lunch</b> <b>Room: Restaurant</b>					
13.00	<b>Keynote: Anders Wiberg, Director at Destination Bornholm</b> <b>Room: Main hall</b>					
13.45	<b>Break and mingling (short!)</b>					
14.00	<b>Parallel sessions 4</b>					
	<b>Session 4A</b>  <b>MICE tourism</b>  Chair: Göran Andersson, Södertörn University  <b>Room: 3</b>	<b>Session 4B</b>  <b>Place Design 1</b>  Chair: Lotta Braunerhielm, Karlstad University  <b>Room: 6</b>	<b>Session 4C</b>  <b>(Re)Valuing Arctic Tourism 1</b>  Chair: Carina Ren, Aalborg University  <b>Room: 8</b>	<b>Session 4D</b>  <b>Inclusive tourism</b>  Chair: Tuuli Pulkkinen & Elli Vento, University of Eastern Finland  <b>Room: 10</b>	<b>Session 4E</b>  <b>Sustainable, responsive, regenerative tourism 3</b>  Chair: Christian Ribeiro Maagaard Dragin-Jensen, Business Academy South-West, Denmark  <b>Room: 4</b>	<b>Session 4F</b>  <b>Monitoring and evaluating sustainability in island tourism</b>  Chair: Ása Marta Sveinsdóttir, Icelandic Tourism Research Centre  <b>Room: 9</b>
	<b>Competitive strategies for meeting organisers in the meetings industry - A case study of existing and future fairs in Stockholm</b>  Göran Andersson, Södertörn University	<b>Designing more-than-human tourism landscapes</b>  Fredrik Hoppstadius, Karlstad University & Christian Ritter, Karlstad University	<b>Nuancing the Choices of Tourism Entrepreneurs in Their Involvement with Cruises in Arctic Norwegian Destinations</b>  Albina Pashkevich, Nord University & Hin Hoarau-Heemstra, Nord University	<b>Senior tourist group tour as a catalyst of active ageing and social engagement</b>  Elli Vento, University of Eastern Finland & Petra Blinnikka, JAMK University of Applied Sciences	<b>Branded routes on bumpy roads: exploring infrastructure and tourism collaboration in rural Iceland</b>  Eyrún Jenný Bjarnadóttir, Icelandic Tourism Research Centre	<b>Recognizing the interlinkage between biological and cultural diversity at small island tourism destinations in Iceland</b>  Antje Neumann, University of Akureyri
	<b>Digital Shifts in Event Practice: From Temporary Fixes to Strategic Integration</b>  Solmaz Filiz Karabag, Linköping University	<b>The complexity of overtourism - with examples from Santiago de Compostela</b>  Mats Nilsson, Karlstad University & Thomas Blom, Karlstad University	<b>Moving cruise profit margins while setting the course for community based cruise tourism policies – Arctic responses to re(value) coastal overtourism</b>  Anna Karlsdóttir, University of Iceland	<b>Barriers to Inclusion: Environmental and Interpersonal Challenges for Hearing-Impaired Travellers</b>  Marianna Preston, University of Eastern Finland	<b>The Paradox of Tourism as a Promoter of Counterculture and an Agent of Commodification and Normalisation: The Case of Freetown Christiania</b>  Denis Tolkach, James Cook University & Matias Thuen Jørgensen, Roskilde University	<b>GPS tracking of land-based visitors and cruise passengers on a remote Arctic Island destination: visitor behaviour and resident perspectives</b>  Ása Marta Sveinsdóttir, Icelandic Tourism Research Centre, University of Akureyri, Laufey Haraldsdóttir, Hólar University & Mauro Ferrante, University of Palermo

	<p><b>Meeting Prerequisites and Transformation for the MICE Industry - A Case Study of fairs and its context in Stockholm</b></p> <p>Göran Andersson, Södertörn University</p>	<p><b>Destination Design: A systematic literature review</b></p> <p>Marit Piirman, University of Tartu Parnu College</p>	<p><b>Communities' valuation of Arctic tourism in Northern sparsely populated areas</b></p> <p>Dorothee Bohn, Umeå University &amp; Doris A. Carson, Umeå University</p>	<p><b>Questioning the foundations of inclusivity and boundaries of participation in nature-based tourism: Insights from sea-kayaking</b></p> <p>Simon Dittich, University of South-Eastern Norway</p>	<p><b>Workshops as a tool for engaging rural communities in regenerative tourism</b></p> <p>Roosa Ridanpää, University of Oulu</p>	<p><b>Adapting to change: from fisheries to tourism in northern Iceland sub-islands</b></p> <p>Laufey Haraldsdóttir, Hólar University &amp; Ása Marta Sveinsdóttir, Icelandic Tourism Research Centre</p>
		<p><b>Empowering people and places through a transformative design process</b></p> <p>Lotta Braunerhielm, Karlstad University</p>	<p><b>Destination X – infrastructural assemblage in Greenlandic tourism</b></p> <p>Gunnar Thor Johannesson, University of Iceland &amp; Carina Ren, Aalborg University</p>	<p><b>Proudly presenting the rainbow flag: Insights into rainbow inclusive tourism from business perspectives</b></p> <p>Tuuli Pulkkinen, University of Eastern Finland</p>	<p><b>The market for second-hand sports equipment. An explorative study of participants in two sport events</b></p> <p>Tommy Andersson, University of Gothenburg, John Armbrrecht, University of Gothenburg &amp; Erik Lundberg, University of Gothenburg</p>	<p><b>The impact of destination on cruise passengers' mobility</b></p> <p>Mauro Ferrante, University of Palermo, Sandra Navarro-Ruiz, University of Alicante, Ana B. Casado-Díaz, University of Alicante &amp; Salvador Anton-Clavé, Universitat Rovira i Virgili</p>
15.20	<b>Break and mingling</b>					
15.40	<b>Parallel sessions 5</b>					
	<p><b>Session 5A</b></p> <p><b>The sustainable food tourist (OBS! This is a panel session)</b></p> <p>Chair: Josefine Östrup Backe, Bent Egberg Mikkelsen &amp; Michael Johansson, Lund University</p> <p><b>Room: 3</b></p>	<p><b>Session 5B</b></p> <p><b>Place Design 2</b></p> <p>Chair: Lotta Braunerhielm, Karlstad University</p> <p><b>Room: 6</b></p>	<p><b>Session 5C</b></p> <p><b>(Re)Valuing Arctic Tourism 2</b></p> <p>Chair: Linda Lundmark, Umeå University</p> <p><b>Room: 8</b></p>	<p><b>Session 5D</b></p> <p><b>Controversial Belongings: Contested Natures of Everyone's Right</b></p> <p>Chair: Katrín Anna Lund, University of Iceland &amp; Brynhild Granås, Arctic University of Norway</p> <p><b>Room: 10</b></p>	<p><b>Session 5E</b></p> <p><b>Visitor monitoring and management in protected areas 1</b></p> <p>Chair: Ilker Gul, Vidzeme University of Applied Sciences and Ina Hildeman, Copenhagen University</p> <p><b>Room: 4</b></p>	
	<p><b>Collaboration and learning in the development of an attractive food destination</b></p> <p>Emma Björner, University of Gothenburg</p>	<p><b>The invisible role of community in collaborative tourism innovation</b></p> <p>Jon Sundbo, Roskilde University &amp; Lars Fuglsang, Roskilde University</p>	<p><b>Navigating Values: Community-Centered (Re)Valuation in Arctic Expedition Cruise Tourism</b></p> <p>Gyða Guðmundsdóttir, AECO - Association of Arctic Expedition Cruise Operators, Melissa Nacke, AECO - Association of Arctic Expedition Cruise Operators &amp; Trine Krystad, AECO - Association of Arctic Expedition Cruise Operators</p>	<p><b>Illusory relationships: Unveiling cracks in the modern allemansretten</b></p> <p>Brynhild Granås, UiT The Arctic University of Norway, June Anthonen Rosbo, UiT The Arctic University of Norway &amp; Mats Hoel, UiT The Arctic University of Norway</p>	<p><b>Destination Companies and Community-Based Development: A Split Between Expectations and Lack of Authority</b></p> <p>Anne Wally Ryan, Nord University</p>	
	<p><b>Strategies and methods for obtaining sustainable food tourism</b></p> <p>Josefine Östrup Backe, Lund University</p>	<p><b>Enhancing Learning in Tourism Projects- Insights from the Interreg BSR Project Light in the Dark</b></p> <p>Eva Holmberg, Novia University of Applied Sciences &amp; Maria Engberg, Novia University of Applied Sciences</p>	<p><b>Revisiting and (re)valuing tourism employment in the Swedish mountain range: 20 Years on</b></p> <p>Linda Lundmark, Umeå University, Irem Yalki, Istanbul Okan University &amp; Cenk Demiroglu, Umeå University</p>	<p><b>A place of hospitality</b></p> <p>Elva Björg Einarsdóttir, University of Iceland</p>	<p><b>PPGIS-mapping of coastal and marine recreation and experienced problems in the Oslo Fjord</b></p> <p>Berit Charlotte Kaae, University of Copenhagen &amp; Anton Stahl Olafsson, University of Copenhagen</p>	
	<p><b>Building tourism competence in a boutique wine region</b></p> <p>Natalia Godis, Mid Sweden University</p>	<p><b>Tourism Growth in Rural Communities: Residents' Perspectives in a Cruise Destination in Western Norway</b></p> <p>Agnes Brudvik Engeset, Western Norway Research Institute &amp; Kristin Løseth, Western Norway Research Institute</p>	<p><b>Regenerative tourism in Vindelälven-Juhtátahkka Biosphere reserve</b></p> <p>Marco Eimermann, Umeå University &amp; Linda Lundmark, Umeå University</p>	<p><b>Negotiating more-than-human hospitality on a wilderness immersion</b></p> <p>Emily Höckert, University of Lapland &amp; Maxim Vlasov, Umeå University</p>	<p><b>The role of behavioural contagion in shaping visitor misbehaviour at a protected natural site</b></p> <p>Elizabeth Cooper, University of Groningen, Kristian Roed Nielsen, Copenhagen Business School &amp; Mylene van der Koogh, Wageningen University and Research</p>	

	<p><b>Towards a better understanding of memorable wine tourism experiences: Antecedents and outcomes</b></p> <p>Erose Sthapit, Manchester Metropolitan University, Catherine Prentice, University of Southern Queensland Springfield Campus &amp; Chunli Ji, Macao Polytechnic University</p>	<p><b>Gastronomic tourism and sustainability: Challenges and opportunities</b></p> <p>Thomas Blom, Karlstad University</p>	<p><b>Arctic cruise tourism and social license to operate: exploring social acceptance and trust in cruise tourism</b></p> <p>Rannveig Ólafsdóttir, University of Iceland &amp; Ragnheidur Bogadóttir, University of the Faroe Islands</p>	<p><b>Common(s) sense in the commons – entrepreneurs in outdoor recreation in Northern Norway</b></p> <p>Gaute Svensson, UiT the Arctic University of Norway</p>	<p><b>Paying for Nature: Visitation and Financing Strategies in Latvia's Protected Areas</b></p> <p>Ilker Gül, Vidzeme University of Applied Sciences &amp; Andris Klepers, Vidzeme University of Applied Sciences</p>	
				<p><b>Belonging: Speculations on positionality in a more-than-human world</b></p> <p>Katrín Anna Lund, University of Iceland</p>		
18.30	<p><b>Conference dinner</b></p> <p><b>Room: Restaurant + Restaurant terrace at GSH</b></p>					

Friday 19 September						
08.30	<p><b>Panel discussion: Enough with the rhetoric!</b></p> <p><b>Room: Main hall</b></p>					
09.50	<p><b>Break and mingling</b></p>					
10.10	<p><b>Parallel sessions 6</b></p>					
	<p><b>Session 6A</b></p> <p><b>The visitor experience 1</b></p> <p>Chair: Emma Björner, University of Gothenburg</p> <p><b>Room: 3</b></p>	<p><b>Session 6B</b></p> <p><b>Entrepreneurship and business innovation</b></p> <p>Chair: Jesper Manniche, Centre for Regional and Tourism Research</p> <p><b>Room: 6</b></p>	<p><b>Session 6C</b></p> <p><b>Nudging sustainable behaviour in tourism and hospitality</b></p> <p>Chair: Sarah Seidel, NHL Stenden</p> <p><b>Room: 8</b></p>	<p><b>Session 6D</b></p> <p><b>Heritage Tourism</b></p> <p>Chair: Stefanie Steinbeck, National Museum of Denmark</p> <p><b>Room: 10</b></p>	<p><b>Session 6E</b></p> <p><b>Visitor monitoring and management in protected areas 2</b></p> <p>Chair: Ilker Gul, Vidzeme University of Applied Sciences and Ina Hildeman, Copenhagen University</p> <p><b>Room: 4</b></p>	
	<p><b>Hotel room perceptions: shaping the traveler experience</b></p> <p>Anatoly Lvov, University of Eastern Finland</p>	<p><b>Towards an Archipelago Tourism Entrepreneurial Ecosystem</b></p> <p>Gustaf Onn, Södertörn University</p>	<p><b>Exploring the underlying reasons for tourists' travel mode choices to peripheral nature-based destinations</b></p> <p>Samudika Weliveriyage, Mid Sweden University, Dimitri Ioannides, Mid Sweden University &amp; Maria Lexhagen, Mid Sweden University</p>	<p><b>What makes a place a <i>place to visit</i>? Understanding peripheral tourism destinations in the making</b></p> <p>Viktor Smith, Copenhagen Business School, Carsen Jacob Humlebæk, Copenhagen Business School, Nicole Carpentari, Copenhagen Business School &amp; Maximilian Block, Carbonfuture</p>	<p><b>A Review of Management Approaches for Tourist Destinations Located in Specially Protected Nature Areas</b></p> <p>Ilze Millere, Vidzeme University of Applied Sciences &amp; Andris Klepers, Vidzeme University of Applied Sciences</p>	
	<p><b>The Tourist experience concept revisited - Service design, immersion, and satisfaction</b></p> <p>Chouki Sfandla, Hanken School of Economics</p>	<p><b>Recognizing the Role of Cultural Ecosystem Services in Nature-Based Tourism: A Resource Perspective</b></p> <p>Pinja Leino, University of Eastern Finland</p>	<p><b>Sustainable food consumption during holidays among Generation Z: Analysing desired and actual behaviour</b></p> <p>Sarah Seidel, NHL Stenden University</p>	<p><b>The Lazgisphere and Tourism in the Thirdspace – a new potential for tourism via the intangible world heritage Lazgi (Uzbek dance) in Uzbekistan</b></p> <p>Tatjana Thimm, HTWG Konstanz</p>	<p><b>Come enjoy the silence – the tourism-tranquility paradox in municipal planning</b></p> <p>Ina Hildeman, University of Copenhagen</p>	
	<p><b>What Drives Nature Tourists? A Motivation-based Typology</b></p> <p>Daumantas Bočkus, Klaipeda University, Diana Šaparnienė, Klaipeda University, Eglė Baltranaitė, Mykolas Romeris University, Eva Holmberg, Novia University of Applied Sciences &amp; James Simson, Novia University of Applied Sciences</p>	<p><b>Creative Attractions: Art, craft and entrepreneurship in rural Southeast Sweden</b></p> <p>Per Pettersson Lofquist, Linnaeus University</p>	<p><b>Practicing circularity through sharing</b></p> <p>Flemming Sørensen, Roskilde University</p>	<p><b>How Does Tourism Contribute to Transform the Concept of Heritage Community? Insights from the Irish Pilot of the Secretour Project</b></p> <p>Rosa Ana de la Viuda Daganzo, Copenhagen Business School</p>	<p><b>Empowering Visitor Management in Nature Areas: Leveraging Citizen Science for Enhanced Monitoring Practices</b></p> <p>Nicholaus Voogt, University of Iceland</p>	

	<p><b>Outdoor recreation experiences in a changing marine environment – insights from recreational anglers, scuba divers and birdwatchers in the Oslofjord, Norway</b></p> <p>Hilde Nikoline Hambro Dybsand, The Norwegian University of Life Sciences &amp; Stian Stensland, The Norwegian University of Life Sciences</p>	<p>The types of knowledge and sources required by nature-based tourism firms for success</p> <p>Zsolt Kazai, University of Eastern Finland &amp; Henna Konu, University of Eastern Finland</p>	<p><b>Beyond Businesses: Promoting Environmentally Responsible Behaviour in Public Tourism Spaces</b></p> <p>Margrit Kärp, University of Tartu, Bianka Plüschke-Altöf, University of Tartu &amp; Helen Poltimäe, University of Tartu</p>	<p><b>Play(th)ing with the past: The playful turn in museums as a transformative and strategic tool for cultural heritage tourism development</b></p> <p>Stefanie Steinbeck, National Museum of Denmark</p>	<p><b>Nature Experience Design with a goal of Nature Connectedness - A case study from Danish National Parks</b></p> <p>Tanya Uhngrer Wünsche, Kristianstad University</p>	
11.30	<b>Lunch</b> <b>Room: Restaurant</b>					
12.30	<b>Parallel sessions 7</b>					
	<p><b>Session 7A</b></p> <p><b>The visitor experience 2</b></p> <p>Chair: Eva Maria Jernsand, University of Gothenburg</p> <p><b>Room: 3</b></p>	<p><b>Session 7B</b></p> <p><b>Technology (incl. AI)</b></p> <p>Chair: Jesper Manniche, Centre for Regional and Tourism Research</p> <p><b>Room: 6</b></p>	<p><b>Session 7C</b></p> <p><b>Transformative Tourism Experiences</b></p> <p>Chair: Konstantin Gridnevskiy, NHL Stenden</p> <p><b>Room: 8</b></p>	<p><b>Session 7D</b></p> <p><b>Visitor monitoring and management in protected areas 3</b></p> <p>Chair: Ilker Gul, Vidzeme University of Applied Sciences and Ina Hildeman, Copenhagen University</p> <p><b>Room: 4</b></p>		
	<p><b>The Role of Scent in Experiences</b></p> <p>Jonas Karlsen Åström, Kristiania University College &amp; Ingunn Elvekrok, Kristiania University College</p>	<p><b>Fascinating and Awe-Inspiring Landscape Attributes in Virtual Nature-Based Wellbeing Tourism</b></p> <p>Kelsey Johansen, University of Eastern Finland</p>	<p><b>The Transformative Outcomes of Co-Creating Tourism Experiences: A Service Provider Perspective</b></p> <p>Henna Konu, University of Eastern Finland &amp; Elli Vento, University of Eastern Finland</p>	<p><b>Systematic review of 'soundscape tourism'</b></p> <p>Noelien Wilsnach, NMBU Norwegian University of Life Sciences, Øystein Aas, NMBU, Rose Keller, NINA &amp; Frode Thomassen Singaas, NINA</p>		
	<p><b>More Than a Meal: How Service Became Culinary Art in Scandinavia</b></p> <p>Kai Victor Myrnes-Hansen, University of Stavanger</p>	<p><b>Affordances of Technologies for Diabetic Travelers: Examining the Potential of AI</b></p> <p>Jessie Chen, University of Eastern Finland</p>	<p><b>The Transformative Power of an Inner-city Tour in one of South Africa's most notorious urban neighbourhoods</b></p> <p>Irma Booyens, University of Strathclyde Business School &amp; Gijsbert Hoogendoorn, University of Johannesburg</p>	<p><b>Understanding of Digital App Usage for Trip Planning in Nature-Based Tourism – Implication for Mitigating Visitor Disturbance to Wild Reindeer in Norway</b></p> <p>Saumya Rathnayake, Norwegian University of Life Sciences, Øystein Aas, Norwegian University of Life Sciences &amp; Peter Fredman, Norwegian University of Life Sciences and Mid Sweden University</p>		
	<p><b>Factory experience with novel interactions: Meaning creations when factory employees get on the 'scene'</b></p> <p>Lena Mossberg, University of Gothenburg / Nord University &amp; Dorthe Eide, Nord University</p>	<p><b>Immersive technologies in literary and film tourism: Opportunities and challenges</b></p> <p>Vera Vilhjalmsdottir, Icelandic Tourism Research Centre</p>	<p><b>Beyond the Self: Rethinking Transformative Tourism Through a Multidimensional Lens</b></p> <p>Konstantin Gridnevskiy, NHL Stenden University of Applied Sciences, Catriona Murphy, TUS &amp; Elena Cavagnaro, NHL Stenden</p>	<p><b>Using multiple data sources to understand compliance to a trail pass funding model under open access: A case of cross-country ski pass in Sweden</b></p> <p>Tobias Heldt, Dalarna University, Jana Brehmer, Dalarna University and Mid Sweden University &amp; Omar Alnyme, Dalarna University</p>		
	<p><b>Of Routes and Northern Roads. Tourism Development in Rural Iceland</b></p> <p>Þórný Barðadóttir, Icelandic Tourism Research Centre</p>					
13.50	<b>Break and mingling</b>					
14.00	<b>Closing of the symposium</b> <b>Room: Main hall</b>					